**Ideation Phase**

**Empathize & Discover**

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| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID36180 |
| Project Name | **Personalised learning with generative AI and Lms Integration** |
| Maximum Marks | 4 Marks |

**Empathy Map Canvas:**

**🎯 User: Educator / Teacher**

| **Section** | **Insights** |
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| **👂 Says** | - “I need to know which students are falling behind.”  - “Creating personalized quizzes takes too much time.”  - “I use Google Classroom, but it doesn’t tell me much beyond grades.” |
| **🧠 Thinks** | - “If I had better insights, I could intervene earlier.”  - “AI sounds useful, but I’m not sure how complex it will be to use.”  - “I hope this tool saves me time, not adds work.” |
| **👁 Sees** | - A variety of students with different learning needs.  - Static tools that lack personalization.  - LMS dashboards with basic grade data. |
| **👄 Hears** | - “Use AI to personalize learning.”  - “Other teachers are overwhelmed too.”  - “There are tools out there, but none are easy to use.” |
| **💬 Says & Does** | - Uses Google Classroom to manage classes and assignments.  - Grades manually or uses basic auto-grading tools.  - Asks for help from IT or peers for tech setup. |
| **😟 Pain** | - Lack of time to personalize learning for each student.  - Difficult to interpret raw performance data.  - Limited tech support or training. |
| **🎯 Gain** | - A tool that integrates with what they already use (e.g., Google Classroom).  - Instant feedback and insights into student progress.  - Easy-to-use, time-saving features |

**Use Case:**

This empathy map helps product designers, developers, and stakeholders align with the teacher’s experience when designing or refining EduTutor AI features like quiz generation, dashboards, or onboarding.